



WOODSMEN'S DAYS

July 12 & 13, 2008

Municipal Park, Tupper Lake

The Woodsmen's Days equals Great Family Fun

2008 RATE SHEET INSTRUCTIONS

- Review the sections on Advertising; Exhibits; Sponsorships; and Membership.
- Indicate your selections in the corresponding sections.
- Complete the Contact and Payment information section.
- Include payment and Proof of Insurance (if applicable) with this Rate Sheet and mail to:

Tupper Lake Woodsmen's Association
c/o Woodsmen's Days Committee
PO Box 759, Tupper Lake, New York 12986

PROGRAM BOOK ADVERTISING RATES

<input type="checkbox"/> Back Cover – Full Page	\$ 300.00	<input type="checkbox"/> Full Page – Non Cover	\$ 200.00
<input type="checkbox"/> Centerfold – Full Page	\$ 300.00	<input type="checkbox"/> Half Page	\$ 120.00
<input type="checkbox"/> Inside Front Cover – Full Page	\$ 250.00	<input type="checkbox"/> Quarter Page	\$ 65.00
<input type="checkbox"/> Inside Back Cover – Full Page	\$ 250.00	<input type="checkbox"/> Business Card	\$ 20.00
		<input type="checkbox"/> Booster Listing	\$ 10.00

AD SIZES: Full Page = 7" w x 9" h; Half Page = 7" w x 4 1/2" h;
 Qtr. Page = 3 1/4" w x 4 1/4" h; Bus. Card = 3 1/2" w x 2" h

IMPORTANT INFORMATION FOR ADVERTISERS:

- A Full Page Ad includes a 50'x50' Exhibit Space **FREE** (Please pay \$10 mandatory garbage fee.)
- A Half Page Ad entitles you to a **\$35 DISCOUNT** on a 20'x20' Exhibit Space (Please pay \$10 mandatory garbage fee.)
[Please complete the Exhibitor Information below if you will be using exhibit space.]
- Ad copy and slicks must be Camera Ready (Black/white photos or line art is requested.)
- Paid advertisers will receive a complimentary copy of the Program Book.
- Deadline for receipt of your ad copy and payment is **JUNE 1, 2008**.

EXHIBITOR RATES AND INFORMATION

<input type="checkbox"/> 20' x 20' Space	<input type="checkbox"/> 50' x 50' Space	<input type="checkbox"/> 100' x 50' Space
\$ 135.00	\$ 210.00	\$ 310.00

Will you need: Water? Y N Electricity? Y N Wood? Y N (see reverse side)

Type of exhibit (i.e. tools, clothing, equipment, etc.): _____

Please indicate any special requirements, requests, etc. regarding your exhibit space: _____

Attention Vendors:

- Please indicate exact amount of space needed. (Additional exhibitor space may be arranged.)
- Be sure to include trailer tongues when measuring space needed.
- You must provide your own service plug. NO wiring into boxes allowed.
- Please indicate how you would like tent set up. Every attempt will be made to fulfill placement requests.
- Equipment display sites are not necessarily 100' deep. Extra depth is available on a first come first served basis upon vendors' specific requests.
- Set-up will begin at noon on Friday, July 11th. **NO CAMPING ON SHOW GROUNDS.**
- **ABSOLUTELY NO GUNS, FIREARMS, or AMMO.**
- Deadline to reserve space is **JUNE 1, 2008**.

The undersigned agrees to fulfill all Municipal, State and Federal laws and requirements in connection with all sales made. In addition, the undersigned agrees to indemnify, protect and hold harmless the Tupper Lake Woodsmen's Association, Woodsmen's Day's Committee, the Village of Tupper Lake, the Town of Tupper Lake and Organizing Committee Representatives from any personal injury, loss of property or damages of any nature suffered by a person as a result of the operation of the Woodsmen's Days.

Signature of Authorized Representative

Date

Printed Name

CONTINUED ON REVERSE